# **Privacy Policy**

Zen Plant Care ("us", "we", or "our") respects your privacy and is committed to protecting it through this Privacy Policy. This privacy notice applies solely to information collected by this website. By using any of Zen Plant Care services, you confirm you have agreed and have read and understood this Privacy Policy.

#### Personal Information We Collect

We collect several different types of information for various purposes to provide and improve our services to you.

While using our website and services, we may ask you to provide us with certain personal information that can be used to contact or identify you. Personal information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Cookies and Usage Data

Zen Plant Care may also collect information on how our services are accessed and used. This data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our services that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

### How We Use Your Personal Information

Zen Plant Care is the sole owner of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We do not purposely sell, lend or share your personal information with anyone except to comply with the law, develop our products or services, or protect our rights.

We will use your personal information to:

- Communicate with you regarding our services
- Provide information, services, customer care and support that you have requested
- Monitor the usage of our services
- Detect, prevent and address technical issues
- Complete forms on our websites

We will request personal information from you when making an inquiry. Zen Plant Care uses third party services for some communications. These companies do not retain, share, store or use personal information for any secondary purposes.

Finally, Zen Plant Care may share your personal information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

# Controlling your Personal Information

You may opt out of any future contacts from us at any time. You can do the following by contacting us via email to:

- See what data we have about you, if any
- Change/correct any data we have about you
- Have us delete any data we have about you
- Express any concern you have about our use of your data

# Security

Zen Plant Care takes every precaution to protect your personal information, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for "https" at the beginning of the domain name of the web page.

### Cookies and Analytics

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Zen Plant Care uses cookies to help identify and track visitors, their usage of our website, and their website access preferences. Zen Plant Care visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using our website, with the drawback that certain features of our website may not function properly without the aid of Cookies.

Zen Plant Care uses Google Analytics to analyze the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's Privacy Policy is available at: <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>.

#### Links to Other Websites

Our website may contain links to third-party services or websites that are not owned or controlled by Zen Plant Care.

Zen Plant Care has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third-party services or websites. You further acknowledge and agree that Zen Plant Care shall not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such content, goods or websites available on or through any such services or Websites.

We strongly advise you to read the terms and conditions and privacy policies of any third-party services or websites that you visit.

### **Business Transfers**

If Zen Plant Care, or substantially all of its assets, were acquired, or in the unlikely event that Zen Plant Care goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Zen Plant Care may continue to use your personal information as set forth in this policy.

#### **Minors**

Zen Plant Care services are intended for users over the age of 18 and are not directed at children under the age of 13. If we become aware that we have collected personal information from children under the age of 13, or personal information from children under the age of 16, we will take reasonable steps to delete it as soon as possible.

### **Policy Changes**

Zen Plant Care will continue to evaluate this Privacy Policy as we update and expand our services, and we may make changes to the Privacy Policy accordingly. We will post any changes here and revise the date last updated above. We encourage our visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

#### Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by email at info@zenplantcare.com.

Effective as of January 1, 2023